SPONSORSHIP PROPOSAL

ORGANISED BY:
GUERNSEY VOLLEYBALL





ABOUT US

The Guernsey Volleyball Association (the "GVA") is a not-for-profit organisation run locally in Guernsey by a team of volunteers (the "Committee"). The GVA offers a variety of volleyball related activities including: indoor volleyball and, both outdoor grass and outdoor beach volleyball. There are mixed leagues played between September and May spanning a variety of abilities from beginner to experienced players, as well as competitive men's and ladies' leagues, all ordinarily played at Beau Sejour. In the summer, the GVA runs a socially focused outdoor grass league at KGV Playing Fields as well as beach volleyball open sessions on the west coast.

This year the Committee focused on implementing a successful junior development programme, including weekly training sessions for both girls and boys between the ages of 12 and 18, which aims to develop the young of Guernsey into future volleyball stars while keeping them fit and active. The GVA also supports both a men's and ladies' island squad, who train weekly. Both teams compete outside of Guernsey both in inter-insulars against Jersey and in the county Hampshire Grand Prix.

As a not-for-profit, we, the Committee, look to support all players in Guernsey as best we can and keep the community active while promoting a fun filled team sport where people can make friends and improve their skills. This includes looking to partner with other like-minded parties. We therefore come to you today with a sponsorship package which we hope would be of interest to you.

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Ladies and Men island teams:

Both our ladies' and men's island teams have recently finished successful campaigns in the Hampshire Grand Prix, a series of day-long tournaments with the results combining to form a league table. The Ladies' team placed first in the competition, winning 7 out of 12 matches and beating teams across the south of England. The men's team came second winning 10 out of 12 matches. There are two three-year sponsorship packages available:

Sponsor both teams for £11,850

In return you would see:

- Your company's logo would appear on the front and centre of each player's kit
- Your company's logo would appear on social media posts of both teams
- Two tickets to our end of season presentation dinner.
- Your sponsorship would be quoted and thanked in media coverage, where possible

Sponsor one team for £5,925

In return you would see:

- Your company's logo would appear on the front and centre of each player's shirt
- · Your company's logo would appear on social media posts of the teams
- Two tickets to our end of season presentation dinner.
- Your sponsorship would be quoted and thanked in media coverage, where possible

All sponsorship amounts contribute towards, but is not limited to:

- Branded playing kit
- Branded travel kit
- Training costs (including court fees, equipment etc)
- Competition entry fees
- Travel costs including flights and hotels. *See below for detailed breakdown.

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Indoor court leagues:

The indoor league has been running for over 25 years, predominantly at Beau Sejour. The league was temporarily rehomed to facilities across the island when the Beau Sejour sports hall was used as a vaccine centre however the Committee are pleased to confirm that the league will be returning to Guernsey's premier sports facility from September 2022. There are five leagues, being 3 divisions of mixed league varying in experience and a competitive ladies' and men's league. League games are played on Monday evenings.

Sponsor all leagues for £3,000 per year In return you would see:

- Your company's name would appear in the league title (for example, the [your company] mixed division A volleyball league
- Your company's logo would appear on the padding around the volleyball posts
- Your company's logo would appear on social media posts of league fixtures and results
- Two tickets to our end of season presentation dinner.
- Your sponsorship would be quoted and thanked in media coverage, where possible



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Outdoor grass league

The outdoor grass league has been running for 2 years at the King George V sports fields. This league is marketed as a non-competitive introduction to volleyball, allowing those new to volleyball to have a taster of the sports over the sunny summer evenings between June and August each year whilst also giving all existing players a chance for a bit of fun and to play with others not ordinarily from their indoor teams.

Sponsor the league for £1,500 per year In return you would see:

- Your company's name would appear in the league title for example, the [your company] outdoor grass volleyball league
- Flags bearing your logo will be positioned around the courts each week
- Your company's logo would appear on social media posts of league fixtures and results
- Your sponsorship would be quoted and thanked in media coverage, where possible
- Two tickets to our end of season presentation dinner



MEDIA FEATURES



Throughout the year Guernsey Volleyball features in multiple media outlets, meaning that if you were to sponsor us your company name would be featured along side as seen above with the Guernsey Volleyball kits. In addition to traditional media Guernsey Volleyball have an active social media presence on both Facebool and Instagram. Our active social media channels produce high levels of engagment with some posts gaining over 100 likes.